

LIS

LOUDSPEAKER INDUSTRY SOURCEBOOK

The **Loudspeaker Industry Sourcebook** is the most comprehensive collection of listings on loudspeaker materials ever assembled! With 16 sections, 200 separate categories, and over 600 companies from around the globe, the **Loudspeaker Industry Sourcebook** is an indispensable resource for industry OEMs, specifiers, and buyers.

For 12 full months, purchasers and decision makers refer to the guide constantly in search of everything from drivers to finished systems, adhesives to domes, crossovers to voice coils, assembly to reconing, and every material, product and service in between.

If you manufacture or distribute any of the following types of products, then you should be advertising in the Loudspeaker Industry Sourcebook:

- OEM speakers and drivers
- Passive components and wiring
- Enclosures and cabinets
- Manufacturing equipment
- Amp, DSP and Wireless Modules
- Earphones and Headphones
- Test equipment
- Measurement Microphones



Secure your premium advertising today by calling **Strategic Media Marketing**. Be sure to ask about how you can get a text-only listing for free!

Strategic Media Marketing, Inc.
2 Main Street | Gloucester, MA 01930
P: 978.281.7708
Email: LIS@smmarketing.us

KLIPPEL
Klippel GmbH
Klippel provides measurement instruments to design and manufacture loudspeakers, headphones, earbuds, and more. Our products are used by leading OEMs and manufacturers. Klippel offers a full range of services, including design, engineering, and testing. For more information, visit <http://www.klippel.de>.

INTI AUDIO
INTI Audio
INTI Audio is a leading manufacturer of high-end headphones and factory production test instruments for acoustics and audio, including the world's first 3.2 acoustic and audio analyzer, the 3.2MPD generator and impedance meter, and the Pausa FX100 engineering and production audio test system. For more information, visit <http://www.intiaudio.com>.

ACO Pacific, Inc. <http://www.acopacific.com>
Acoustic Power Lab <http://tapiaudio.com>
Acoustics First Corp. <http://www.acousticsfirst.com>
Advanced Transduction <http://www.atd.com>
American Bass USA <http://www.americanbassusa.com>
Audio Precision <http://www.ap.com>
Audio Pro, AB <http://www.audiopro.com>
Audiomatica, S.R.L. <http://www.audiomatica.com>
Audiovista <http://www.audiovista.com>
Axionmedia <http://www.axionmedia.it>
Bohmer Audio, AB <http://www.bohmeraudio.se>
Beach Dynamics, Inc. <http://www.beachdynamics.com>

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LOUDSPEAKER INDUSTRY SOURCEBOOK

- Print edition
 - Online PDF edition
 - Database
- 12 months of exposure in the "Google searchable" Loudspeaker Industry Sourcebook vendor directory on www.audioXpress.com

Much more than print.
Online vendor directory with expanded listings

The Loudspeaker Industry Sourcebook Online Vendor List was designed to help engineers, designers, purchasing managers, and key executives locate the resources that are essential to loudspeaker manufacturing operations. The Loudspeaker Industry Sourcebook keeps you informed about the latest developments in the loudspeaker industry while connecting you with the companies making it happen.

The most comprehensive collection of listings on loudspeaker materials ever assembled, with a categorized index and new categories added annually.

[earphones-and-headphones](#) | [enclosures-and-cabinets](#) | [enclosure-parts](#) | [engineering-software](#) | [finished-systems-and-integrated-audio-products](#) | [manufacturing-equipment](#) | [measurement-microphones](#) | [mic-capsules](#) | [micro-speakers](#) | [oem-speaker-assembly](#) | [oem-speakers-and-drivers](#) | [passive-components-crossovers-and-wiring](#) | [speaker-parts](#) | [test-equipment](#)

Test Equipment

Audio Precision
Since 1985, AP has defined the state of the art in audio test, delivering groundbreaking analyzers with robust and elegant measurement software. Each AP audio analyzer delivers the highest performance in its class, with the greatest number of digital connectivity options available anywhere, for results trusted everywhere.
<http://www.ap.com>

NEW release sbACOUSTICS
www.sbacoustics.com

WideBand series
7" 5815WAC20-4

NAC series
5" 5815NAC30-8

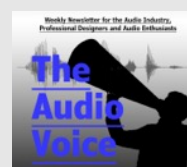
PAC series
4" 5815PAC25-4

PFC series
5" 5815PFC25-08

ACO Pacific, Inc. <http://www.acopacific.com>
Acoustic Power Lab <http://aplaudio.com>
Acoustics First Corp. <http://www.acousticsfirst.com>
Advanced Transduction
American Bass USA <http://www.americanbassusa.com>
Audio Precision <http://www.ap.com>
Audio Pro, AB
Audiomatica, S.R.L. <http://www.audiomatica.com>
Audiovista
Axiomedia <http://www.axiomedia.it>
Böhmer Audio, AB <http://www.boehmeraudio.se>
Beach Dynamics, Inc. <http://www.beachdynamics.com>

LOUDSPEAKER INDUSTRY SOURCEBOOK 2015 MEDIA KIT

LIS LOUDSPEAKER INDUSTRY SOURCEBOOK



Published by Segment LLC

2015 LIS Advertising Specs

Art Size	Width x Height (in)	Width x Height (mm)
2 Page Spread	Live: 15 1/4 x 9 3/4 Trim: 16 x 10 1/2 Bleed: 16 1/4 x 10 3/4	Live: 388 x 248 Trim 406,4 x 266,7 Bleed 414 x 274
Full Page	Live: 7 1/4 x 9 3/4 Trim: 8 x 10 1/2 Bleed: 8 1/4 x 10 3/4	Live: 184 x 248 Trim: 203,2 x 266,7 Bleed: 210 x 274
1/2 Horizontal	7 1/4 x 4 3/4	184 x 120
1/2 Vertical	3 1/2 x 9 1/4	89 x 235
1/4 Page	3 1/2 x 4 3/4	89 x 120

**Much more than print.
Online vendor directory with
expanded listings***

When you confirm an ad in the Loudspeaker Industry Sourcebook publication in print and online PDF edition, you also get an expanded listing for 12 months in the Vendor Directory.

Your ad in the expanded listing:
435 x 330 pixels (72 dpi)

10,000 unique visitors per month
32,000 page views per month

Artwork Guidelines

Advertisements submitted to the Loudspeaker Industry Sourcebook should be in printer ready, PDF format.

PDF Checklist

- 4 color ads should be in CMYK format
- Black and white ads should be in grayscale
- Fonts should be embedded
- Graphics need to be high resolution (300 DPI or higher)

2015 LIS Advertising Calendar

Advertising Reservation Deadline	Advertising Materials Due
4/17/2015	4/24/2015

Send artwork & billing inquiries to:

Kim Hopkins,
advertising@audioxpress.com

Terms

- 1) U.S. Advertiser Credit Terms: Net 30
- New Advertisers: First ad prepaid, then Net 30 on approved credit.
- 2) Outside US Terms: Ads must be prepaid prior to space closing date.
- 3) All payment must be made in U.S. dollars and drawn on a U.S. bank.
Funds may be wired. Contact Circuit Cellar's Advertising Department.

Special Billing Charges

* Digital ads are required. Corrections/changes to existing ads and manipulation of digital files will incur additional production charges and will be reflected on the invoice for that issue month.

* Production charges apply for the conversion of files from RGB into either CMYK for color ads or to grayscale

for 2-Color and BW ads. (Note: Photos and graphics found on websites are usually in RGB mode and are often of poor quality for printing.)

2015 LIS Advertising Rates

Full Page	\$1.975
2 Page Spread	\$3.175
1/2 Page	\$1.350
1/4 Page	\$875
Cover 2	\$2.500
Cover 3	\$2.300
Cover 4	\$2.700
Section Header	\$2.200



* Rate for purchasing only an expanded listing in the vendor directory for 12 months: \$500.00 for a free standing expanded listing for 12 months in the LIS vendor directory in main product category.

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